



IDEA EVALUATION

IDEA OWNER'S NAME

LOCATION OF IDEA CONCEPTION

DATE

PROBLEM DEFINITION OR UNMET NEED

NO. OF VOTES

IDEA (SKETCH OR EXPLANATION)

POSITIVE ASPECTS

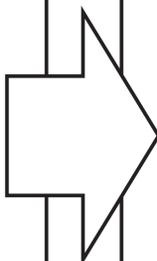
LIST ALL THE POSITIVE ASPECTS OF THE IDEA FIRST.

NEGATIVE ASPECTS

INNOVATIVE SOLUTIONS TO NEGATIVES

LIST ALL THE NEGATIVE ASPECTS OF THE IDEA, IRRESPECTIVE OF WHETHER THEY COULD BE OVERCOME OR NOT.

NOW TRY AND THINK OF WAYS TO OVERCOME OR RESOLVE THE NEGATIVE ASPECTS.



WHAT IS YOUR INSTINCT?

CAN WE CHANGE THIS?

THIS IS JUST THE EMOTIONAL RESPONSE OR GUT REACTION YOU HAVE TO THE IDEA. EACH TEAM MEMBER OFFERS THEIR OWN.

IS THERE ANYWAY TO FLIP A NEGATIVE EMOTIONAL RESPONSE TO A POSITIVE ONE? I.E. MATERIAL CHANGE, COLOUR CHANGE ETC..

